

**PURPOSE
PASSION
POTENTIAL
PLATFORM**

Visit our website for schedule, updates and registration
www.makeplaystoday.com

or call
937-499-4345



@wadeoconnor01



Wade O'Connor



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www.MakePlaysCoaching.com



Make Plays
TODAY

Transforming
WINNERS
into
LEADERS!



Third Edition 09/19

COACHING EXPERIENCE HIGHLIGHTS

Below are some highlights of Wade O'Connor's coaching career.

- Coached under:
Billy Donovan (current NBA Head Coach of the Oklahoma City Thunder)
Oliver Purnell (former Head Coach at the University of Dayton)
Larry Hunter (former Head Coach at Ohio University)
Anthony Grant (current Head Coach at the University of Dayton)
- Coached NBA lottery pick Jason Williams (member of the 2006 NBA Champion Miami Heat)
- Coached NBA 1st round pick Kenneth Faried (member of the Brooklyn Nets)
- Coached University of Dayton Hall of Famers:
Ryan Perryman
Mark Ashman
Keith Waleskowski
- Only coach in the 81 year history of the NCAA to help set a school record for wins at three different Division I schools in a four year period:
Western Carolina (22)
Morehead State (25)
Southern Miss (27)

Our PURPOSE is to transform winners into leaders using the platform of coaching, to develop your student on the court, and to teach the most important core value: the action of love.

Leadership Challenge Quiz

1. What is your purpose? _____

(YouTube: Collin O'Connor testimonial)
2. Define leadership in one word. _____
3. Name 5 core values.
A. _____
B. _____
C. _____
D. _____
E. _____
4. Define your company's, team's or family's culture in 10 words or less.

5. Do you lead or manage your team/company/family? Explain.

6. Are leaders born or developed? Explain. _____

7. How many days does it take to change a habit? _____
8. How many repetitions within a day does it take to change a habit?

9. What race do we belong to? _____
10. What do your employees/team members/family members think or feel about you as a leader? _____

How can WE help YOU today?

- Learn how we have impacted over 20,000 children, parents, coaches, administrators and CEOs in nine states with our Purpose, Passion and Core Values in Action Plan.
- See how our team helped a company finish #1 in the country in gross profit.
- Witness how we helped student athletes receive over \$6 million in college scholarships.
- Learn how we helped individuals save marriages, lose weight, and break addictions.



Make Plays Coaching

What's our purpose? Transforming WINNERS into LEADERS. Every individual has gifts and talents that can make a lasting impact. However, only a small number of people utilize those gifts and talents to live up to their full potential. Combining your gifts and talents with your personal purpose not only leads to a more successful career, but a more significant one.

BUSINESS RESULTS AND TESTIMONIALS

I appreciate all of Wade's time and effort. His loyalty and commitment are unmatched. He will always be a part of my family.



Billy Donovan
Head Coach
Oklahoma City Thunder



I have personally known and worked with Wade O'Connor over the years and can attest to his character, integrity, educational focus and willingness to positively make a difference in the lives of young people. Wade is a caring and remarkably talented leader who possesses the unique ability to motivate others to learn, and thus eagerly pursue their respective dreams. His values-based background and caring people skills have positively impacted youngsters across our nation and in our local communities.

Major General Jeffrey Hammond
USA, Retired

Make Plays Today's leadership process and Wade O'Connor impacted our leadership team to earn "#1 Facility in the Midwest." We are so grateful for his purpose and passion to meet our needs as a team. We would strongly recommend hiring Wade. We *made plays* together as a team!



Kristy Earick
Executive Director
Versailles Covenant Care Facility

HOW LEBRON JAMES JR. IMPACTED MY SON COLLIN

I see and hear so much hate in our culture today that I find myself wondering, “When do we take time to LOVE? The 2016 NBA Championships wrapped up last night. The games were exciting, and after four games, the Cleveland Cavaliers trailed the Golden State Warriors 3-1. This was distressing to Cavs fans and understandably so, but the amount of negativity and drama surrounding LeBron and the Cavs was unfair and quite frankly, embarrassing to listen to.

I wanted to ask these people some questions. “Have YOU ever played in the NBA?” “Are YOU perfect?” If the answer to either of those questions is NO, then WHY are WE so judgmental?

I understand the excitement and intensity of being a BIG fan. I grew up an hour south of Boston in Fall River, MA from 1971-2004. I thank God I grew up around the tradition of the Celtics with their 18 NBA Championships (and counting). I remember witnessing the Celtics being down 3-1 to the Sixers in the Eastern Conference Finals and listening to Johnny Most on the radio. The Celtics came back, won the series and went on to win the 1981 NBA Championship vs. the Houston Rockets. I also watched the Celtics win in 1984 vs. the LA Lakers and in 1986 vs. the Rockets again. Last night the Cavs came back from a 3-1 deficit to win their first NBA Championship. I had decided that regardless of who won this championship, I was going to write and share this story, because for me, the real story was two weeks ago at Watts Middle School in Centerville, Ohio.

The event was the Blue Collar Basketball Camp. This camp was run by varsity head coach Brook Cupps. More than 50 kids

What's being said about **BE BOLD ACADEMIC PLAN**



The Be Bold Academic Plan evaluates your high school/prep school transcript with their expert academic coaches and provides each player an individualized academic plan to qualify. Working with Be Bold today can help you understand how to gain an academic scholarship tomorrow. It's one of the few programs that provides invaluable information and a solution to get on the right track academically and stay there. With the NCAA academic requirements constantly changing, this service is a difference maker.

Paul Biancardi
ESPN National Recruiting Director

WHAT IS YOUR PLAN TO PAY FOR COLLEGE?

Did you know that the average college graduate is approximately \$54,000 in debt? Did you know that 42% - almost *half* of the athletes who qualified academically for college admission in 2017 - would NOT qualify in 2018 under the new NCAA guidelines?

What is the solution? —> The **Be Bold Academic Plan**

What is the Be Bold Academic Plan?

- It's the only service in the country to help evaluate your son or daughter's high school transcript as early as their freshman year.
- It's the only expert academic coaching staff in the country with over 75 years of combined NCAA experience dedicated to helping your son or daughter develop an individual academic plan for their road to success in earning a scholarship.
- More than \$6 million in academic and athletic scholarships were paid out—this is the vehicle to help your son or daughter get their share.

www.BeBoldAP.com
937-499-4345

We target two areas: Athletic Scholarships
 Academic Scholarships

Cost for the program—\$149

****For a limited time only, you can enroll for only \$79**

Invest today and save \$1,000s tomorrow!

4 Step Process

1. Upload your transcript at www.BeBoldAP.com
2. Provide a copy of your ACT/SAT results
3. Evaluation/Assessment by Coach Wade and a team of experts
4. Schedule a 30 minute meeting with Coach Wade for your individualized game plan to being tuition debt-free

attended the 4-day camp, all with varying skill sets. One exceptional player was also in attendance: LeBron James, Jr., or “Bronny” as he is called, the son of “King James.” Bronny and Gabe Cupps, son of Coach Cupps, play on the same AAU team.

Bronny is a very talented, skilled player who has range to 23 feet off the dribble or the catch. He is a YouTube sensation, articles have been written about him and he's under an enormous microscope. I am not going to compare him to his Dad. He is 11 years old—let him be a kid. To me, a divorced dad of three children, it is obvious he has been taught the core values of respect, kindness, commitment and LOVE. My son Collin is a solid player who has a great passion to compete and all he wants to do is win. When Pat Riley was the head coach of the LA Lakers he once said there is winning and there is misery. That sums up my son.

On the third day of the 4-day camp, Collin, a huge fan of Steph Curry and Kevin Durant, powerhouses for the Warriors, was placed on the same team as Bronny, Gabe Cupps, and another very talented player named Rodney, from Pittsburgh. Bronny, Gabe and Rodney were the “Big 3” and Collin was so grateful just to be a part of this team. Coach Cupps taught the players the importance of being unified, tough, passionate and together.

The game was played in front of the entire camp and it was a back and forth contest. On the other team, one of the best point guards in the country was leading their team. It was a girl, Amy Velasco. Ask the boys about her game! The game came down to one shot. With six seconds left, the team was down by two points and supporters were yelling and screaming with anticipation that the team would take the lead and possibly win. Bronny started at half-court, broke his man down off the dribble, penetrated to

Pass, kicked out to my son for a “3.” Collin, feet moving, left, right, ball in the air, the shot ... missed. My son’s reaction was as if a sniper had come out of the ceiling and shot him in the heart.

After the miss, they fouled right away but ended up losing by four points. After the game my son Collin was inconsolable until Bronny walked over to him. Bronny half hugged Collin and whispered in his ear, “It will be alright.” What was that? It was love.

Last night I watched Game 7 with Collin, my ex-wife and twin girls, Sydney and Hannah. It was the first time I have ever seen my son cheer against Steph Curry. I asked him, “Why are you cheering for the Cavs?” Collin replied, “Bronny, Dad. We’ve got to root for his dad! We gotta show him love, Daddy, c’mon!” “Okay,” I said. And I smiled.

The Cavs and King James went on to win their first NBA Championship on Father’s Day, and I am so grateful to have witnessed the love that Bronny has been taught by his parents to show to others, as he did to my son after missing that pivotal shot at camp. Bronny changed my son’s heart to the point that he rooted for Bronny’s dad against two of his favorite players. This caused me to wonder, “What is the color of love?” Dr. Martin Luther King hoped for a day when people would “be judged, not by the color of their skin, but by the content of their character.” I thank God that I was alive to witness Coach Cupps, his son Gabe, and Bronny showing love to my son Collin. Showing love ... it’s such a simple plan, but it isn’t always easy.

Happy Father’s Day, LeBron. I believe we will be judged by how much love we show other people and what we teach our children. You and your wife have taught your son Bronny well. We need to Make Plays Today *together*, so today, show someone love.

Wade O’Connor
June 20, 2016

Pictured: Participants at the basketball camp, Wade O’Connor, Bill Dunwiddie and his son Achiel, and Ron Long, President of 937 Hoops Dreams



I can do all this through Him who gives me strength.

~ Philippians 4:13

Participants at the 937 Hoop Dreams League



As iron sharpens iron, so one person sharpens another.

~Proverbs 27:17

937 Hoop Dreams

300+ people praying together
100+ players playing together
Countless individuals dreaming together

Join us!



Isaiah 1:17 - We are called to "defend the fatherless"

www.937HoopDreams.com

Fall League and Summer Reading Program

937 Hoop Dreams is the only 5 week, developmental, high school Fall basketball league in the country. In just the past two years, nearly 200 players have been impacted at this event.

Weekly 90 minute sessions

1:00 - 1:15 pm > Leadership seminar

1:15 - 1:45 pm > Skill development - teach players why they learn to compete, how to earn respect and how to play, read/react motion offensive and defensive concepts, and accountability

1:45 - 2:30 pm > Earn the opportunity to compete and play in a 5 on 5 competition

*Players from our **937 Hoop Dreams** league have earned over \$500,000 in academic and athletic scholarships in the past year. Next year that number will increase to over \$1 million in scholarships, but*

We need your help!

Name: _____

Date of Birth: _____ Today's Date: _____

Address: _____
(street # and name)

(city, state and zip code)

Family Members: _____



*Coach Wade with his kids: Hannah, Collin and Sydney
Gift of desperation ~ Gift of life ~ Gift to serve with love*

We need YOUR help!

1. What is your purpose - why are you here today?

2. What are your individual and team goals this season?

A. _____

B. _____

C. _____

3. What are you g_____ for in life?

(YouTube: Denzel Washington)

A. _____

B. _____

C. _____

4. What is your passion? What do you love to do? Why?

3 Ways to Become a Sponsor

1. Sponsor kids to camp

Your donations will pay to send kids to camp.



2. Sponsor military kids to camp

Your donations will pay to send military kids to camp.



3. Corporate Sponsorship (multiple levels available)

Your company's logo will appear on the back of our Make Plays Today t-shirts that all campers receive.

**To make your tax deductible* donations,
come visit 937HoopDreams.com.**

**937 Hoop Dreams is a 501(c)(3) organization*

As I finish writing this, UD has beaten Richmond 79 - 75 and UD fans are leaving the arena. I pray to God that not ONE of the 13,455 fans makes the same choice I made March 17, 1990 with my friend Chris, or that Paul Ivkovich made April 30, 2015. The difference between my story and Paul's? My friend Chris lived. I am grateful to be alive to tell our story today. The "things" I have in this life hold no eternal value. The car, the bank account and the house will not be in my coffin with me when I die. What really matters—what we will be judged by—is our LOVE and FORGIVENESS for each other. God has not given up on YOU or ME. It's my choice not to give up on Paul Ivkovich or the victim's family either. Remember the words of 1st Corinthians, Chapter 13:

*This story was inspired by former NBA player and coach Monty Williams.
His eulogy for his wife on YouTube is 7 minutes of love.*



A. Thought: _____

B. Action: _____

THE FOUR Cs

CHOICE

CHANGE

CONVICTION

COMMITMENT



1. Define the term "core value."

2. List 3 to 5 core values.

- A. _____
- B. _____
- C. _____
- D. _____
- E. _____

3. What do you/we have a choice in life to do every day?

4. What is one thought and one action you can control every day of your life?

- A. _____
- B. _____

5. What would you like to change today?

By 11:50 am, Paul Ivkovich's case was called and he entered the courtroom with his lawyer. Prior to being called, the victim's daughters entered the courtroom and sat directly behind me. The victim's sister sat in the first row just in front of me. Before the judge called Paul Ivkovich into the courtroom, the defending and prosecuting attorneys were conferring with the judge at the front of the room. I could feel both love and hate in the room and kleenex were passed out as the family began to cry in anticipation of what sentence would be handed down. As the side conversations were going on, I put my head down. Growing up in the Catholic church I had learned the prayers of the rosary, so I began praying that pattern of prayers: Hail Mary, Our Father and Glory Be to God. "Help us here today, God. I am not demanding, I am not suggesting, I am begging YOU to help everyone here today. Please, God, help us!"

Five minutes passed and the court reporter read the counts that Paul Ivkovich faced. The judge communicated to those assembled that there would be two women reading letters to the court. The first was the daughter of the victim. As she read her letter, she told the story of her mother's legacy of love in her journey of life for the past 48 years before the fatal night on April 30, 2015. She demanded that the defendant spend at least four years in jail and have his license revoked or suspended for the rest of his life. She paused several times. Her hurt and anger from her head to her heart to her lips was so impactful to me. I felt the same way back in 1990 when my former high school teammate was killed by a drunk driver. The driver did 30 days in jail and five years probation. As the daughter finished reading her statement, I prayed to God, "Please let our love change her heart one day so she can find forgiveness in her heart for Paul when she is ready."

The second person to read her letter to the court was the victim's sister. She was a Dayton police officer and she described what she sees on a daily basis and also spoke of her love for her sister and her legacy. As she continued to read, she turned her attention to the defendant, the man who killed her sister. She asked the court for no jail time and asked that he surrender to the 12 step program of Alcoholics Anonymous. Then she paused, holding back tears, and in a soft and loving voice said these words: "WE FORGIVE YOU, PAUL." As she said those four words, goose bumps formed all over my body and tears filled my eyes, and I thanked God for His grace in that courtroom and His love in that woman's heart.

It is only by the grace of God and His love, as well as the love of my family and children, that I am three years and seven months sober. Brian Donohar, the son of former UD Head Coach and coaching icon, Don Donohar, sponsors me and helps keep me sober today.

Forgiveness on Display

Choices ...

Pain to Purpose ...

LOVE

Sister of Victim Forgives UD Strength Coach in Courtroom

Please raise your hand if you are perfect. Why are we so judgmental? Are you a believer? If you are, then you probably know the Bible says that we cannot serve the Lord without a heart of forgiveness. Please raise your hand if you have NEVER had two alcoholic drinks in an hour and gotten behind the wheel and driven a car for any amount of time. Being a former assistant coach at the University of Dayton from 1996-2000 under Oliver Purnell, I sit on my couch typing this story as I watch UD vs. the Richmond Spiders at home in front of a sold-out crowd of 13,455. I ask myself, "How many UD fans will drink tonight (or at any home game) and get behind the wheel of their car and drive home?"

#TruthPill

University of Dayton Strength Coach Paul Ivkovich was sentenced to four years in prison on Tuesday, January 17, 2017 for aggravated vehicular homicide stemming from a crash that killed 48 year old Sharon Crawford on April 30, 2015. He had helped lead the UD men's team to the Elite 8 three years prior. According to the Montgomery County Prosecutor's Office, on the night of the accident, Ivkovich had a blood alcohol content of .227, nearly three times the legal limit of .08. The victim was Ivkovich's fiancée who was also the mother of four children.

On that Tuesday in January of 2017, at 9:58 am, I entered the dimly lit and crowded Montgomery County courtroom on the 4th floor. I did not know the defendant nor the victim's family. My purpose in being there was to witness Paul Ivkovich be sentenced and to pray for him, his family and the victim's family. I had experienced the greatest gift I have ever received from God - the gift of desperation - many years prior. On the night of March 17, 1990, in Fall River, Massachusetts, I made the same poor and selfish decision that Paul Ivkovich did. I was drunk behind the wheel. In all honesty, I actually drank more that night than Paul Ivkovich did on the night he crashed. I was driving down a two-lane highway, lost control of my car, and hit a parked car in the break-down lane at a speed of 55 mph. I never used my brakes, and what I remember is hearing the noise of smashing glass, being stunned, and not comprehending what was happening. As I became aware, I looked to my right and saw my friend Chris Berge bleeding profusely from his head. I thought he was dead. I jumped out of my seat, ran around the car, opened the door and began giving him mouth to mouth resuscitation. I did not think, I just acted, trying to help Chris. "God, please don't let him die, I am begging You. Please don't let him die, God."

THE FOUR Cs (continued)

6. Why do people change and why don't people change? **#FOF**

(YouTube: Make Plays Today SAT)

7. Conviction → do you believe in yourself today? _____
Why or why not? _____

8. Challenge vs. pressure - what is the difference?

(YouTube: Be Fearless)

9. Commitment → what are you committed to today?

(YouTube: Eric Thomas)

10. List three levels of commitment.

A. _____

B. _____

C. _____



OFFENSIVE & DEFENSIVE BASKETBALL CONCEPTS

1. What are the four pivots?

- A. _____
- B. _____
- C. _____
- D. _____



2. List four teaching points of shooting.

- A. _____
- B. _____
- C. _____
- D. _____

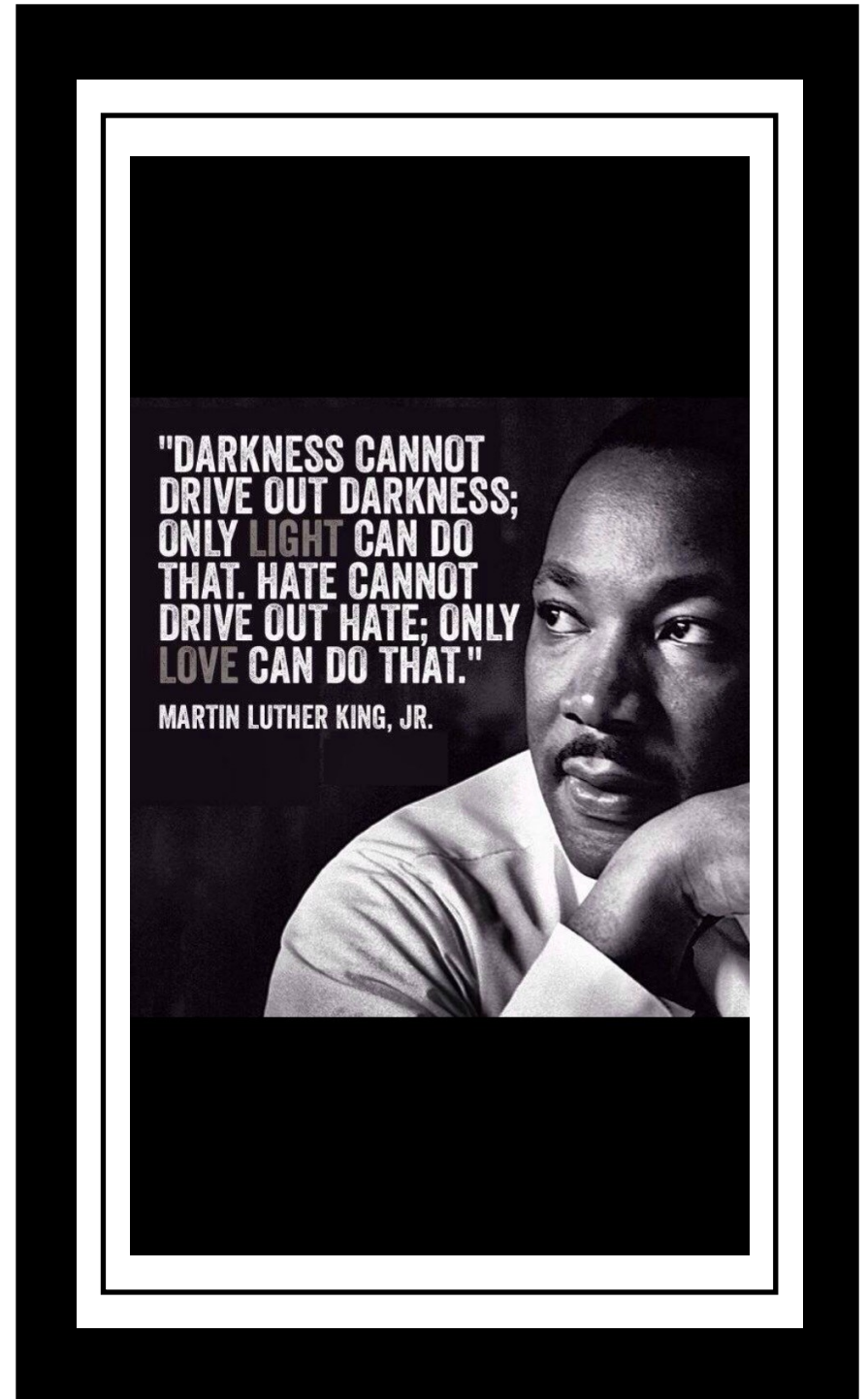
3. What are the three offensive motion concepts?

- A. _____
- B. _____
- C. _____

4. What are two defensive concepts?

- A. _____
- B. _____

5. Define a defensive closeout.



Keep Your Purpose Present

Songs

- *Cats in the Cradle* by Harry Chapin
- *We are Family* by Sister Sledge
- *Eye of the Tiger* by Survivor
- *Man in the Mirror* by Michael Jackson
- *Forgiven* by Crowder
- *Wake Me Up* by Avicii
- *Amazing Grace (My Chains Are Gone)* by Chris Tomlin
- *Not Afraid* by Eminem [clean version]

YouTube Videos

- Nate Ebner (E:60)
- Homeless Boy
- Toughest Job in the World
- Church Pew vs. Bar Stool



6. How many days does it take to change a habit? _____

7. How many repetitions within that time does it take to change a habit? _____

8. Guaranteed **SUCCESS** and change with these three core values:

A. _____

B. _____

C. _____

9. Who is your favorite player in the NBA, college or high school and why? _____

10. What player don't you like from the NBA, NFL, MLB or college and why? _____

THE FOUR Ls

LISTEN to

LEARN

show **L**OVE

and **L**EAD

1. To be a good learner, you must choose to be a good

_____.

2. To be a good listener, you must choose to be a good

_____.

3. When you hear the word "love" what thoughts come to mind?

4. WHO is love?

5. What are seven actions of love that begin with these letters?

A _____ vs. enabling

T _____

R _____

H _____

I _____

C _____

1. _____

2. _____

3. _____

F _____ vs. apologizing _____

"Please find it in your heart to _____ me."

"Please _____ me for not being able to _____ you."

THE FOUR Ds (continued)

21. What are YOU _____ for today?

Try our Gratitude Test

Simon says, "Close your eyes."

Simon says, "Put your hand over your heart."

Simon says, "Please don't tell anyone, but what do you feel?"

Simon says, "Who woke you up today?"

Simon says, "Who put air in your lungs?"

Simon says, "What are you grateful for today?"

Simon says, "What are the four Ps,

the four Cs,

the four Ls,

the four Fs and

the four Ds?"

Simon says, "WE LOVE YOU ALL!"



THE FOUR DS (continued)

15. What does the phrase “attention to detail” mean to you?

16. Dash between the Dates: _____

What is your legacy going to be? _____

17. How often do you tell your loved ones that you love them?

_____ (Anna Kendrick – “Cups” song)

18. What do you dream about doing one day? _____

_____ (YouTube: Matuesz M, Dream Face of Will Smith,
Dr. Martin Luther King)

19. What are you doing today to make that dream become a
reality for today, tomorrow or down the road?

_____ (YouTube: Matuesz M., Steve Jobs—Unbroken)

20. If you could go back in time, what would you change? _____

Dream
Big!

THE FOUR LS (continued)

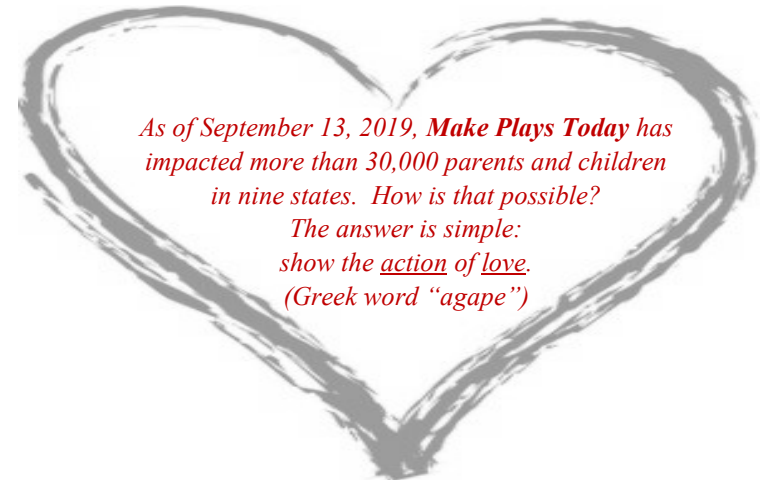
6. Define leadership in one word.

A. How do you get people to follow you?

B. How do you lead? _____

7. When was the last time you asked your mom/dad/loved one this
question: “How can I help you today?” _____ #TruthPill

8. If you had a million dollars in a briefcase and could trust only
one person to keep it safe, who would that person be and why?



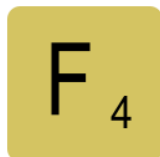
THE FOUR Fs

FAITH

FAMILY/**F**RIENDS

FREEDOM

FORGIVENESS



1. What do you believe in? _____

Walk by faith, not by sight.

2. How do you have courage to make a tough choice?

3. Do you believe in heaven? _____

Please explain. _____

4. Who wants to go to heaven? _____

5. Are you _____ for your mom/dad? _____

Why? _____

6. Is it loving or unloving to NOT hold you accountable for your choices of behavior? Please explain. _____

THE FOUR Ds (continued)

8. Define the word "humble." _____

9. Define the word "selfish." _____

10. Define the word "selfless." _____

11. What does the term "self-discipline" mean to you? _____

12. How would you hold yourself accountable? **#TruthPill**

13. Have you ever asked your parents, "How can I be a better son or daughter?" _____

If so, please explain when and why. _____

14. What does it mean to "self-care?" _____

THE FOUR Ds

DESIRE
DISCIPLINE
DETAIL
DREAM!



1. Are you happy today? _____
Why or why not? _____

2. Do you desire to change where you are today in life? _____
3. What was the happiest day of your life and why? _____

4. What does the phrase "surrender to win" mean to you? _____

5. What is the "inner voice"? (three-letter word) _____
6. What does "mental toughness" mean to you? _____

7. Define the word "humility." _____

THE FOUR Fs (continued)

7. If your mom, dad or grandparent had 30 days to live, what would you want to do with them? _____

8. Who loves you more than you love yourself today? _____

9. What does the word "freedom" mean to you? _____

10. Who fights for our freedom? _____

11. Could you do that for our country? _____



FOUR Fs (continued)

(My parents have been married for 50 years,
YouTube: Monty Williams eulogy)

12. Name three people you have a grudge or resentment against and explain why. #FOF

A. _____

B. _____

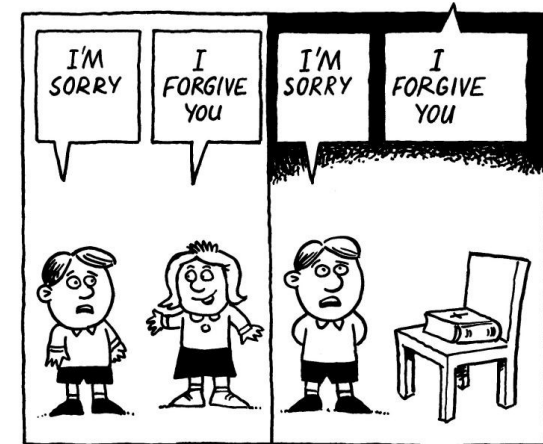
C. _____

I'm Sorry!

13. How do you make amends with someone? _____

14. Why should you make amends with someone you have a grudge against? _____

15. How can you show love to someone when you choose not to have a heart of forgiveness? _____



Everyone says forgiveness
is a lovely idea, until
they have something to
forgive.

C. S. Lewis



anger. rage. resentment.
bitterness. anger. pain.
fury. hurt. hatred. grief.
injure. revenge. regret.
remorse. shame. sorrow.
disappointment. blame. wound. ache

Forgiveness.