

Transforming Winners into Leaders

Our purpose is to transform winners into leaders. Through cultivating individual talents and skills, organizations develop efficient teams to create a culture of potential and prosperity. Understanding purpose is key to unlocking the full potential of your organization. Leadership development is utilized by a variety of organizations, including academia, athletics, corporations, and government entities.

Course Description

Transforming Winners into Leaders is an interactive, hybrid-learning professional leadership development course designed as a collaborative tool to build effective leadership. This course defines leadership based on personal experience and global research, introducing a three-step implementation process. Participants will learn and discuss the building blocks of the three-step implementation process and apply the model to real-life scenarios related to their organization. The course will serve as a guided handbook for individuals and teams to use in their organization. Transforming Winners into Leaders utilizes the principles of Make Plays Today consisting of operational definitions of leadership and character; identifying core values and personal conviction associated with leadership; understanding present challenges, and skill development imperative to recognizing individual potential for effective leadership.

Course Objectives

- Develop individual purpose statements
- Evaluate standard operational definitions of leadership
- Discuss present challenges
- Investigate and define core values
- Learn and exercise the 'fours' of leadership through interactive discussions
- Assess individual and team roles in leadership through core values
- Realize individual leadership potential
- Cultivate applied and transferrable skills
- Learn and utilize the CVA and TEA tools
- Create and implement action plans
- Collaborate through evaluative feedback

Curriculum Design and Time Requirements

Transforming Winners into Leaders is a six-week development course taught in a hybrid setting (part virtual, part in-person). Each week consists of one leadership module totaling eight hours of content per week. Each module includes instructor-led lecture materials, team discussions, cooperative activities, individual reflection, team action plans, and weekly feedback. Instructor-led training comprises a majority of the course, with the remaining



portion of the course being self-paced activities. Upon completing the course, participants will have an action plan to integrate effective leadership and guide other teammates towards their leadership potential.

Course Materials

Transforming Winners into Leaders utilizes the Make Plays Today workbook. Reading and action plan questions will be assigned throughout the course to enhance the comprehensive learning experience. Instructor-led presentations and multimedia will be used to further guide weekly course topics:

Week One	Introduction to leadership and character <ul style="list-style-type: none">• Instructor-led presentation and current organization analysis, discuss conventional leadership methods, and workbook/team assignments.
Week Two	Define core values and purpose statements <ul style="list-style-type: none">• Instructor-led presentation, development of personal goals, team brainstorming sessions, and workbook/team assignments.
Week Three	Identify team gaps and lacking leadership processes <ul style="list-style-type: none">• Teambuilding exercises and brainstorming sessions. Evaluate current organization culture.
Week Four	Understand leadership implementation through the three-step CVA process <ul style="list-style-type: none">• Instructor-led presentation. Examine current communication processes using the TEA tool. Integrate new communication methods to positively enhance culture.
Week Five	Leadership action plans <ul style="list-style-type: none">• Teambuilding brainstorming sessions, design and implement action plans based on the CVA process.
Week Six	Team evaluation and self-assessment as leaders <ul style="list-style-type: none">• Team evaluation moderated by the instructor. Collaboratively complete remaining portion of the workbook.

Course Conclusion



Upon conclusion of the course, teams will walk away with an effective action plan, individual purpose statements, and a completed workbook designed as your daily leadership guide.

To begin your transformation today, contact:

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