



MAKE PLAYS TODAY

Transforming Winners into Leaders Since 2014

50,000 PEOPLE in 12 STATES | 17%-100% GROSS PROFIT INCREASE

Wade O'Connor

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MAKE PLAYS TODAY

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ABOUT COACH WADE O'CONNOR

FOUNDER | SERVANT LEADER | EXECUTIVE COACH



Wade O'Connor has 20 years of Division One College coaching experience and 10 years as a professional leadership coach. Coach O'Connor worked for Billy Donovan, current Head Coach for the Chicago Bulls; Larry Hunter, late Head Coach at Ohio University; Anthony Grant, current Head Coach at the University of Dayton; Donnie Jones, Stetson University Head Coach; John Pelphrey, Head Coach at Tennessee Tech; Oliver Purnell former Head Coach at the University of Dayton. O'Connor is the only assistant coach in NCAA Division One history to help set school records for wins at three different Division One schools in a four year period. Western Carolina: 22 wins, Morehead State: 25 wins, and University of Southern Mississippi: 27 wins.

O'Connor has coached and developed three players to the NBA including 1999 NBA lottery pick Jason "White Chocolate" Williams and Kenneth Faried of the Denver Nuggets, a member of the USA National Team that competed in the FIBA World Championships. O'Connor also coached University of Dayton Hall of Famer's Ryan Perryman, Mark Ashman, Keith Waleskowski, and Brooks Hall.

Wade and his three children have spoken to over 6,000 people across the country at various universities including the University of Florida, University of Tennessee, University of Akron, and Wright State University. Coach O'Connor has spoken on addiction and overcoming adversity.

Coach O'Connor has over 10 years of leadership and business coaching experience working with Wright-Patt Air Force Base, K-12 and higher education, small businesses, nonprofits, and large corporations.

Coach O'Connor is supported by a team of expert coaches teaching and developing leaders, student athletes, and organizations impacting more than 50,000 people across the Nation.

COACHES



Dr. Anthony Bennett

Mental Health Coach



Ivana Kostic

Student Success Coach



Brian Oliver

Program Manager



Ron Long

Director of Diversity + Inclusion



Danielle Meyer

Media + Project Manager

PURPOSE AND MISSION

Transforming Winners into Leaders

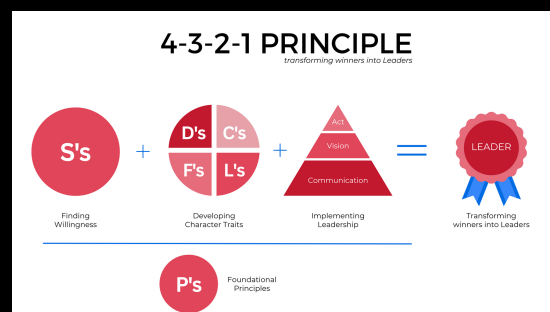


Summary

Founded in Dayton, Ohio by Coach Wade O'Connor, Make Plays Today is a leadership development firm focused in leadership and character development, coaching, business consulting, and team building. For 10 years, our coaching team has been serving individuals and organizations to reach their full potential. Our clients include large companies, government and nonprofit entities, academia, small business, and individuals. Our dedicated leadership method engages three key factors to success:

OPEN-MINDEDNESS | WILLINGNESS | HONESTY

Our goal is to serve you through developing partnerships and those seeking to reach their fullest potential *transforming winners into leaders*. Your organization is important to you and we dedicate our work to building upon that importance. Our leadership practice transforms strategy into action providing you and your team with successful results. Illustrated below is our CVA Implementation Process at the core of our leadership development teaching. Leadership development is rooted in communication, vision, and action derived from our established four's of leadership. Beginning with the 4P's, we expand through each stage of leadership development using case studies and practicums. By implementing leadership development action plans into organizations, employees and managers discover refreshed motivation, higher productivity, and an advanced positive culture.

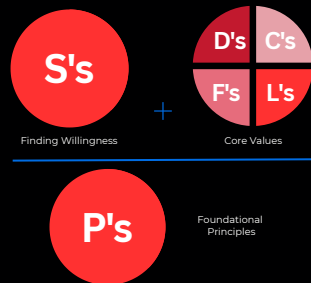


OUR SERVICES

Developmental courses + seminars + speaking engagements

Leadership Development

Executive Coaching
Personal + Organizational Assessment



Align individual and organization goals through purpose and passion discovery rooted in core values and team accountability.

Public Speaking Engagements

Overcoming Addiction
Emotional Intelligence

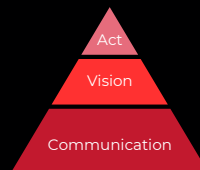


Understand pain to purpose and learn to overcome challenges with Coach Wade O'Connor known for speaking at various universities:

- Tennessee
- Florida
- Akron

CVA Implementation Plan

Three (3) Keys to Success
Conflict Management



Apply the Communication-Vision-Action (CVA) implementation plan to create a positive culture, eliminate gaps, and focus on results.

Coaching Development

Skill Development
Continuous Improvement



Serving youth through the platform of athletics, our expert coaches customize a skill development program for your team needs.

SAMPLE TOPICS + COURSES

Sample 01

Developmental Leadership:
Transform Winners into Leaders

Sample 02

CVA Implementation Plan

Sample 03

Character and Core
Value Development

Sample 04

Coaching Investment and Trust with
the Three (3) Keys to Success

Sample 05

Accountability Team Building and
Problem-Solving Skills



Samples of topic + class structures have varying time requirements. Our services can be tailored to your specific needs and schedules. Our courses are **taught in-person or available online as an eLearning course.** Topics integrate as a full learning course or individual seminars. We welcome the opportunity to develop courses to fit your needs.

OUR RESULTS



In appreciation for all your time and effort. Your loyalty and commitment are unmatched. You will always be a part of my family.

Billy Donovan, Chicago Bulls Head Coach

I have personally known and worked with Coach Wade over the years and can attest to his character, integrity, educational focus, and willingness to positively Make a Difference in the lives of young people. Wade is a caring and remarkably talented leader who possesses the unique ability to motivate others to learn, and thus eagerly pursue their respective dreams. His values based background and caring people skills have positively impacted youngsters across Our Nation and in our local communities.

**Major General Jeffrey Hammond
United States Army, Retired**



Make Plays Today Leadership Program impacted our team to earn #1 Facility in the Midwest. We are so grateful for Coach Wade's Purpose and Passion to meet the needs of our team. We made plays TOGETHER!

**Kristy Earick, Executive Director,
Versailles Covenant Care**

\$7 MILLION

in athletic and academic scholarships

17%-100%

gross profit increases for companies

\$250,000

for underprivileged youth & military students to attend camps



leadership seminars at Wright-Patt Air Force Base



Make Plays Today Leadership Development Course is certified by the State of Massachusetts for small business workplace advancement and in the State of Ohio for youth enrichment.



Make Plays Today

Our Involvement

Impacting youth,
professionals, and executives
of all levels as we transform
our next generation and help
you build your team.

We offer Make Plays Today
Leadership Certification and
Coaching Certification upon
completion of our courses.





transform
**MAKE
PLAYS
TODAY**
into
leaders
winners



Making Excuses or Making a Play? Hire us to Build Your Team Today

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Our foundation and partner nonprofit
serving and transforming youth
through the platform of basketball.
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